



# ST. AMBROSE ACADEMY

## BUSINESS SPONSORSHIP PROGRAM

*Maximize your business impact, by helping students RISE to greatness!*

We're not just your small, neighborhood school. We're a force of renewal: forming students in excellence of knowledge and virtue, love and service. From Poynette to Monroe, Sun Prairie to Sauk City, our reach and impact in the community is strong and growing. Our **Business Sponsorship Program** gives area businesses the opportunity to highlight their products and services in creative ways to a prime audience over a large geographic area, while supporting the students who grow in stature at St. Ambrose Academy. These are your future workers, managers, doctors, lawyers, spiritual and family leaders, and community servants. Let's help them become who they are called to be: big achievers and agents of untold good.

**IMPACT: >100,000 local impressions per year!**

- 1,000+ school family members across the greater Madison area.
- 500+ guests at our annual Dinner Gala.
- 3,000 guests at sporting events and our musical production.
- 17,500 annual website visitors and 80,000 Facebook impressions.
- 5,000 quarterly circulation of school newsletters.

### **Benefits galore!**

In addition to broad community exposure and goodwill, sponsors can enjoy the many benefits listed in the table on the reverse.

Please contact me with questions. And then *let's make greatness!*

Gratefully,

Joseph Draves  
Development Director  
josephd@ambroseacademy.org  
(920) 284-4771 mobile

### Silver+ Presenting Sponsors



**MERCY**  
DENTAL GROUP



dr john gernetzke  
smiles. comfort. confidence.



**Will your business be next?**

# ST. AMBROSE ACADEMY

| Sponsorship Levels & Benefits  | Bronze<br>\$1,000 | Silver<br>\$2,500 | Gold<br>\$5,000 | Platinum<br>\$10,000 |
|--|-------------------|-------------------|-----------------|----------------------|
| Exclusive insert with dinner gala invitations ("Presenting Sponsors")                              |                   | ✓                 | ✓               | ✓                    |
| Complimentary guest table of 8 at Dinner Gala  | 1                 | 1                 | 1               | 2                    |
| Company ad in Dinner Gala & spring musical books   | 1/2               | 1                 | 1               | 2                    |
| Banner with logo at all school events ( <i>tiered prominence</i> )                                 | ✓                 | ✓                 | ✓               | ✓                    |
| Logo on school business sponsor web page with links to company web site ( <i>tiered</i> )          | ✓                 | ✓                 | ✓               | ✓                    |
| Logo on back of student t-shirts for community service days & musical production ( <i>tiered</i> ) | ✓                 | ✓                 | ✓               | ✓                    |
| Business sponsor announcement at Dinner Gala   |                   | ✓                 | ✓               | ✓                    |
| Company photo recognition in one issue of Ambrosian print newsletter                               |                   | ✓                 | ✓               | ✓                    |
| Facebook and Catholic Herald recognition with company info & link                                  |                   |                   | ✓               | ✓                    |
| Custom company promotions to be determined   |                   |                   |                 | ✓                    |

## Business Sponsorship Agreement

### Full Year Sponsor

**Yes!** I (We) wish to support the mission of St. Ambrose Academy through the Business Sponsorship Program. This includes one full academic year of promotion and exposure through the school's communication networks.

- Platinum Level Sponsorship: \$10,000
- Gold Level Sponsorship: \$5,000
- Silver Level Sponsorship: \$2,500
- Bronze Level Sponsorship: \$1,000
- Other amount in-between: \$\_\_\_\_\_

### Payment Options:

Checks payable to St. Ambrose Academy can be mailed to **3 Point Place**, Madison, WI 53719

- I am enclosing a check for the full amount of \$\_\_\_\_\_.
- Please invoice me for the full amount of \$\_\_\_\_\_.
- I will fulfill my Sponsorship in FOUR quarterly installments. Enclosed is my first payment of \$\_\_\_\_\_.

\_\_\_\_\_  
Company & Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Telephone & Email

**New!** I'd like a student-designed spirit t-shirt(s) this year:

Shirt 1:  Male **or**  Female, Size: \_\_\_\_ (S, M, L, XL, XXL)

Shirt 2:  Male **or**  Female, Size: \_\_\_\_ (S, M, L, XL, XXL)

### Dinner Gala or Musical Program Ads Only:

|                         | <u>Dinner</u>                  | <u>Musical</u>                 |
|-------------------------|--------------------------------|--------------------------------|
| Full Page (5" x 7.25"): | <input type="checkbox"/> \$300 | <input type="checkbox"/> \$300 |
| Half Page (5" x 3.5"):  | <input type="checkbox"/> \$200 | <input type="checkbox"/> \$200 |
| Quarter Page (5" x 2"): | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$100 |

Please email (1) a vector .AI or .EPS logo by the first week of Sept (*if new sponsor*), and (2) a hi-res ad image by the 2<sup>nd</sup> Monday of Nov for the Dinner Gala program book and/or the 2<sup>nd</sup> Monday of Feb for inclusion in the Musical playbill.