

Tips for Connecting New Families

St. Ambrose Academy New Family Referral Program

Current Families at St. Ambrose Academy are eligible to receive a Tuition Credit

Our families are our best ambassadors, and we want to both encourage and reward you for the time and energy you spend sharing about SAA as an educational option for new families! On the application to enroll a child is a space to acknowledge a current family that was key in referring a new family. If a new family enters your name and they enroll their child in the upcoming year (2023-2024), you will be eligible to receive a \$500 tuition credit in the upcoming spring 2024 semester. Tuition credits will be taken off your remaining tuition owed. For questions or to receive the full program details, email Carolyn Averill, carolyn.averill@ambroseacademy.org.

Who should new families contact at SAA for more information?

Angela Hineline at angela.hineline@ambroseacademy.org, 608-827-5863

Are they just starting to check out SAA? Suggest a phone call!

This is a great way to begin a conversation with SAA. We find families often have similar questions about tuition assistance, how their students might fare in a classical setting, transferring into a grade, entering as a junior high schooler or 9th grader, and many more questions/curiosities. Angela Hineline is delighted to chat with anyone to answer questions, to get to know parents more, and hear about what matters most to them.

Encourage a parent to make an in-person visit

This is a great way to see get to know SAA better, understand the curriculum and extra-curriculars, ask questions about tuition assistance, and go deeper into questions a prospective family has.

Encourage a student shadow day

Students are provided the opportunity to see what it's like to be a Guardian for a day! A visiting student will be paired with a student in his or her same grade and experience a typical day in the life of a St. Ambrose student.

Share our website

Our website has a ton of relevant information for prospective families! If you know a family who has certain types of questions, check out www.ambroseacademy.org for specific pages that may be of interest and share them.

Share an upcoming event or past recorded video and encourage participation

- **Upcoming Events**
 - Tuesday, October 11 Breakfast Tour: a lively morning where guests will enjoy a light breakfast, listen to student speakers share how SAA is preparing them for the future, tour our beautiful 6 thru 12 school, observe our classical curriculum in action, and ask questions and learn about our admission process. Event is from 8:30 - 10:00 AM at school (3 Point Place Ste 150, Madison).
 - Sunday, November 6 Open House: hear from student speakers about the Ambrose Advantage, get to know our curriculum, extra-curricular opportunities, ask questions, and tour our beautiful 6 thru 12 school. Event is from 2:00 – 5:00 PM at school (3 Point Place Ste 150, Madison).
- **Past Recorded Events**
 - Share the short video *“What is Classical Education?”* featuring Dr. Nielsen for a great, 5-minute overview of classical education at St. Ambrose Academy for anyone curious about this very important and fundamental question! Video found at: <https://ambroseacademy.org/academics/what-is-classical-education/>.