Tips for Connecting New Families St. Ambrose Academy New Family Referral Program

Current Families at St. Ambrose Academy are eligible to receive a Tuition Credit

Our families are our best ambassadors, and we want to both encourage and reward you for the time and energy you spend sharing about SAA as an educational option for new families! On the application to enroll a child is a space to acknowledge a current family that was key in referring a new family. If a new family enters your name and they enroll their child in the upcoming year (2024-2025), you will be eligible to receive a \$500 tuition credit in the upcoming spring 2025 semester. Tuition credits will be taken off your remaining tuition owed. For questions or to receive the full program details, email Carolyn Averill, carolyn.averill@ambroseacademy.org.

Who should new families contact at SAA for more information? Angela Hineline at <u>angela.hineline@ambroseacademy.org</u>, 608-827-5863

Are they just starting to check out SAA? Suggest a phone call!

This is a great way to begin a conversation with SAA. We find families often have similar questions about tuition assistance, how their students might fare in a classical setting, transferring into a grade, entering as a junior high schooler or 9th grader, and many more questions/curiosities. Angela Hineline is delighted to chat with anyone to answer questions, to get to know parents more, and hear about what matters most to them.

Encourage a parent to make an in-person visit

This is a great way to see get to know SAA better, understand the curriculum and extra-curriculars, ask questions about tuition assistance, and go deeper into questions a prospective family has.

Encourage a student shadow day

Students are provided the opportunity to see what it's like to be a Guardian for a day! A visiting student will be paired with a student in his or her same grade and experience a typical day in the life of a St. Ambrose student.

Share our website

Our website has a ton of relevant information for prospective families! If you know a family who has certain types of questions, check out <u>www.ambroseacademy.org</u> for specific pages that may be of interest and share them.

Share an upcoming event or past recorded video and encourage participation

- <u>Tuesday, October 10 Fall Tour</u>: a lively morning where guests will enjoy a light lunch, listen to faculty/student speakers share how SAA is preparing them for the future, tour our beautiful 6 thru 12 school, observe our classical curriculum in action, and ask questions and learn about our admission process. Event is from 12:15 1:00 PM at school (3 Point Place, Madison).
- Sunday, November 12 Open House: experience faculty-led presentations in their subject areas, get to know our curriculum, extra-curriculars, and Learning Services, Tuition Assistance, ask questions, and tour our beautiful 6 thru 12 school. Event is from 2:00 – 4:00 PM at school (3 Point Place, Madison).
- <u>Faculty Speaker Series</u>: Spring 2024 brings three new speaker events. Enjoy light refreshments and get a glimpse into the SAA classroom through interesting topics from some of our talented faculty!
- Videos
 - "What is Classical Education?"
 - Day in the Life at SAA
 - Student Testimonies