







ST. AMBROSE ACADEMY

Business Sponsorship Program

Maximize your business impact, by helping students **RISE** to greatness!

We're not just your small, neighborhood school. We're a force of renewal: forming students in excellence of knowledge and virtue, love and service. From Poynette to Monroe, Sun Prairie to Sauk City, our reach and impact in the community is strong and growing.

Our <u>Business Sponsorship Program</u> gives area businesses the opportunity to highlight their products and services in creative ways to a prime audience over a large geographic area, while supporting the students who grow in stature at St. Ambrose Academy. These are your future workers, managers, doctors, lawyers, spiritual and family leaders, and community servants. Let's help them become who they are called to be: big achievers and agents of untold good.

IMPACT: >100,000 local impressions per year! (and growing)

- 1,500+ school family members across the Madison area (not counting grandparents or other family & friend connections).
- 500+ guests at our annual Dinner Gala.
- 2,500 guests at sporting events and musical productions.
- 20,000+ annual website visitors and 80,000+ Facebook impressions.
- 3,000 quarterly circulation of school newsletters.

Benefits galore!

In addition to broad community exposure and goodwill, sponsors can enjoy the many benefits listed in the table on the reverse.

Please contact me with questions. Let's create greatness!

Gratefully,

Joseph Draves
Development Director
josephd@ambroseacademy.org
(920) 284-4771 mobile



ST. AMBROSE ACADEMY

☐ I am enclosing a check for the full amount of

☐ I will fulfill my Sponsorship in FOUR quarterly

installments. Enclosed is my first payment of

☐ Please invoice me for the full amount of

Sponsorship Levels & Benefits	Bronze \$1,500	Silver \$3,000	Gold \$5,000	Platinum \$10,000
Exclusive insert with dinner gala invitations ("Presenting Sponsors")		٧	٧	٧
Complimentary guest table of 10 at Dinner Gala	1	1	1	2
Company ad in Dinner Gala & spring musical books	1/2	1	1	2
Banner with logo at all school events (tiered prominence)	^	٧	٧	٧
Logo on school business sponsor web page with links to company web site (<i>tiered</i>)	٧	٧	٧	٧
Business sponsor announcement at Dinner Gala		٧	٧	٧
Company photo recognition in one issue of Ambrosian print newsletter		٧	٧	٧
Facebook and Catholic Herald recognition with company info & link			٧	٧
Custom company promotions to be determined				٧

Business Sponsorship Agreement Full Year Sponsor **Yes!** I (We) wish to support the mission of Company & Contact Name St. Ambrose Academy through the Business Sponsorship Program. This includes one full academic year of promotion and exposure Address through the school's communication networks. City, State, Zip Platinum Level Sponsorship: \$10,000 \$5,000 Gold Level Sponsorship: Silver Level Sponsorship: \$3,000 Telephone & Email Bronze Level Sponsorship: \$1,500 **Dinner Gala or Musical Program Ads Only:** Payment Options: Checks payable to St. Ambrose Academy can be mailed to 702 S High Point Rd Ste 209, Madison, WI 53719 Dinner Musical

Please email (1) a vector .AI or .EPS logo at time of sign-up (*if new sponsor*), and (2) a hi-res ad image by the 2nd Monday of Nov for the Dinner Gala program book and/or the 2nd Monday of Feb for inclusion in the Musical playbill.

Full Page (5.25" x 8"):

Quarter (5.25" x 2"):

Half (5.25" x 4"):

□ \$300

□ \$200

□ \$100

□ \$300

□ \$200

□ \$100